PROJECT PROPOSAL 5: NADIA!

This film talks about a famous gymnast. It is mostly about sports and does not involve any mature contents. The rating will be “G”, and it has no adverse effects on other operations.

This is a low-budget film, and most of the scenes will be taken indoors about sports. Therefore, it does not make much chance to win the best picture award. Score: 0

It is not an animated film, and therefore best animated feature film will be irrelevant. Score: 0

Action figures and dolls can be developed from the gymnasts; however, gymnastics is not among the most popular sports in the world. Its influence will be limited and thus its additional merchandise value will also be limited. Score: 1

It does not involve anything regarding the environment. Score: 0

There are numerous documentary films of sports stars, but they are not well-known for advancing the state of film animation. Their filming techniques are usually simple. Score: 0

A gym may be opened in the theme parks bearing Nadia Comaneci’s name, but gymnastics is different from the common gym exercise, and its influence will be rather limited. Score: 1

PROJECT PROPOSAL 6: KEIKO—ONE WHALE OF A STORY

This is an animation film about wales. It does not involve any mature contents and will be rated as “G”. It has no adverse effects on other operations, either.

This film uses state-of-the-art computer imagery, but the picture qualities of computer generated (CG) imagery is still some-what advantaged comparing to real-world scenes. Perhaps some revolutionary CG graphics techniques could be released with this film, but the chances to beat real-world scenes are small. Score: 1

This film has excellent pictures and tells an attracting story in the oceans about wales. It will be a powerful challenger for the best animation film. Score: 2

Dolls can be made and sold based on the whales described in this film, and action figures can be generated based on the wales’ responses to humans. In addition, the conflict between whales and humans can be made into games. Score: 2

The overhunting of whales is among the most concerned environmental problems over the world. By telling a story of how the whales are treated by humans, this film will do doubt raise environmental concerns massively. Score: 2

This film employs state-of-the-art computer imagery techniques and will open a new era for animations. It will bring a strong boost to the state of film animation. Score: 2

The story of this film can be developed into a rides like ocean parade, ocean world and these themes are highly attractive to children but also adults. It will provide a strong basis for new theme rides. Score: 2

PROJECT PROPOSAL 7: GRAND ISLAND

This is an animation film about science and environment. It does not involve any mature contents and will be rated as “G”. It has no adverse effects on other operations, either.

The budget of this film is moderate, which means the scenes may be limited to a few places, and the effects will be restricted by the budget. Judging from the nature of its story, it will unlikely to take picture as a major advantage. Chances to get the best picture prize are dim. Score: 0

It is not an animated film, and therefore best animated feature film will be irrelevant. Score: 0

This film may help with advertisement of fertilizers, but fertilizers are not the regular additional merchandize of films. The fertilizer market is saturated, and the fertilizer company is a villain in this film, which will only make the fertilizer less desirable by consumers. Score: 0

The theme of this film directly demonstrates a story against industrial pollution, and describing a grassroots campaign to save the environment which involves ordinary people is probably the best way to raise environmental concerns. Score: 2

This film does not involve any revolutionary technologies, and its budget is moderate. There is no aspect that I could notice to advance the state of film animation. Score: 0

Toxic wastes in rivers and grassroot campaigns for environment can make excellent stories for films, but due to safety reasons and customer feelings, they are not suitable for theme parks. Score: 0